

## What we do

**EffectiveArts** provides an innovative faculty development program designed for educators who want to take their teaching to the next level. *Excellence in Teaching and Learning: Lighting a Fire, Fanning the Flames* is a six-session, three hour per session series\* that uses leading-edge teaching and learning methodologies such as learning-objective based high-fidelity simulations, Socratic-style inquiry and student-interest -based learning. The sessions are highly interactive and experiential -- out of the eighteen total contact hours, only a few minutes are “lecture.”

### Faculty walk away with:

- ◆ **Increased comfort** in front of students in the classroom
- ◆ Enhanced ability to establish **community in the classroom** and to create a productive **learning environment**
- ◆ More skills for having students take **ownership of their own learning**
- ◆ Tools for how to use **innovative teaching and learning methods:** Experiential Education, Transformational Education, and inquiry/facilitation -based teaching and learning
- ◆ Increased facility for working effectively with students with **diverse learning styles, communication styles, and values.**

\* Session format may vary

## Syllabus

### SESSION 1

Course Customization  
Community  
Communication in Groups

### SESSION 2

Learning Community  
Working with Stakeholders

### SESSION 3

Shared Values  
Diversity through the Lens of  
Community

### SESSION 4

Learning Styles  
Being Comfortable in Front of  
a Classroom

### SESSION 5

Assessment and Evaluation as a  
Compass  
Classroom Management  
“Worst Nightmares”

### SESSION 6

“Rapid Expertise Transfer” Process  
Faculty Presentations  
Celebration and Closure

## Who we are

EffectiveArts is a training and development company based on the wedding of social science research and the power of the arts. To date, EffectiveArts staff have offered more than 2,000 educational experiences for more than 19,000 participants. EffectiveArts is directed by Dr. Jim Boggs and includes an on-call staff of researchers and facilitators, and pool of uniquely-trained professional actors.

EffectiveArts’ learning-objective based high-fidelity simulations are entirely distinct from “role-play.” EffectiveArts’ actors create characters and scenes so believable that course participants consistently report that, after the second or third sentence, they forget the scenes aren’t “real” -- we call these *near-life experiences*<sup>™</sup>.

## FACULTY

### Dr. James (Jim) Boggs

Jim is a social science researcher, an actor, and a former computer hardware and software designer. Jim’s two primary areas of academic research are the nature of difference-making arts (“How and why is art so powerful?”) and community development (“How can we think and work together effectively for a better shared future?”). A partial list of Jim’s academic works and presentations can be found on the EffectiveArts website at [www.effectivearts.com](http://www.effectivearts.com).

### Dr. Fiona Clark

Fiona is General Manager of EffectiveArts and Director of Research. Her primary areas of research include environmental communication and public understanding of health and science. A partial list of Fiona’s academic works and presentations can be found on the EffectiveArts website.

“The actors  
were awesome”

## *What faculty are saying about this training*

“Excellent course! I truly appreciated the time & energy in putting the course together. Very professionally executed. You should be proud! I’m proud to have attended!”

**“Now I go forth with more assuredness, and confident that I have a foundation to work from.”**

“Others’ points of view being different from mine allowed me to stretch.”

**“I found myself thinking about community way beyond my initial conception of what community is... I view diversity differently as well.”**

“I truly enjoyed the acting piece -- a very relevant way to bring the points in.”

**“This was the most informative continuing education class I have taken. Good job!”**

“Besides giving me new tools for my tool-chest, the course affirmed me as person, teacher, and nurse.”

**“There were very real issues and examples brought forth to help me visualize these situations on a level that I can own and share with others.”**

“Community is the foundation piece -- it is a building block to making the connections with students, other faculty and administration. I want to instill the sense and realization that everyone matters and is significant.”

**“I understand again and have been reminded of the great privilege and burden it is to be a great teacher.”**

## *Results*

In a recent post-course evaluation, participants reported:

*The course was useful/applicable to my classroom or workplace.* Rating: 100% answered Strongly Agree (85%) or Agree (15%)

*The course provided practical tools and concepts for use in my classroom or workplace.* Rating: 100% answered Strongly Agree (85%) or Agree (15%)

*During this class, I felt listened to.* Rating: 100% answered Strongly Agree (69%) or Agree (31%)

*The interactive drama scenes seemed real to me.* Rating: 100% answered Strongly Agree

*I learned from my peers in this course.* Rating: 100% answered Strongly Agree (92%) or Agree (8%)

*The characters in the scenes were believable.* Rating: 100% answered Strongly Agree

*I would recommend this course to a colleague.* Rating: 93% answered Strongly Agree (85%) or Agree (8%)

100% of the participants reported using Lighting a Fire material in their classrooms every week between sessions.

**EffectiveArts**

PO Box 85848

Tucson, AZ 85754

800-809-0486

info@effectivearts.com

[www.effectivearts.com](http://www.effectivearts.com)

**Excellence in Teaching and Learning:**

**Lighting a Fire,  
Fanning the Flames**